

# I want to start a business

Starting a business is an exciting journey, and we want to provide you with the tools and information to help you succeed. If you invest time up front planning your business, you're likely to reap the rewards in the long run. Below are a number of key questions, tips and considerations to help you get your business off to a flying start!

When starting a business, smart entrepreneurs take several cast iron steps to minimise risk, including researching their idea, writing a business plan and double-checking all their findings. At the end of the day you have to do your homework to establish the feasibility and bankability of your business before you go any further.

